



Darts/Player SPONSORSHIP

GIVE YOUR COMPANY, PRODUCT OR BRAND SOME TUNGSTEN TIME

—THE **BULLET**

STEPHEN BUNTING

THE BULLET

Stephen joined the PDC in January 2014 after winning the Lakeside Championship, and enjoyed a rapid rise up the ranks.

A two-time World Masters winner, The Bullet made an immediate impact on the PDC circuit with victory in his opening PDC ProTour event at a UK Open Qualifier.

In his World Series of Darts debut in 2014, Stephen was runner-up at The Sydney Darts Masters, before breaking into the Premier League the following year after reaching the quarter-finals of the PDC World Championship on his Alexandra Palace debut.

Also a semi-finalist in the UK Open and World Grand Prix, Bunting won his second PDC ranking title at a Players Championship in Barnsley in 2016.

As a result of his 2019 runs to the quarter-finals in the majors, he was selected for a return to the 2020 Premier League, appearing as a 'challenger' for the night in Liverpool.

BEST OF 8DO

World Championship **Winner** 2014
World Masters **Winner** 2012, 2013
World Darts Trophy **Last 32** 2003, 2004, 2005
Finder Masters **Winner** 2012

BEST OF PDC

World Championship **Quarter Final** 2015
World Matchplay **Quarter Final** 2019
World Grand Prix **Semi Final** 2014
Grand Slam of Darts **Quarter Final** 2014
Premier League **8th** 2015
European Championship **Quarter Final** 2014
UK Open **Semi Final** 2015
Players Ch'ship **Quarter Final** 2018, 2019
Masters **Quarter Final** 2019
World Championship **Semi Final** 2021
Pro Tour **Winner** 2021
Grand Prix **Semi Finalist** 2021

Each calendar is filled with opportunities for marketing your brand or product internationally as well as nationally.

The events include several majors World Ranking tournaments, 30 pro tour and 14 European tournaments per year that are viewed by more than millions of viewers around the world. The loyal viewers and audience that give rise to the popularity of the sport and to **The Bullet** who is **Stephen Bunting**.



THE BULLET

SPONSORSHIP PACKAGES

OPTION 1 - POA plus VAT

- A patch on the front chest of Stephen's playing shirt, this will be used on all TV, Floor, European events and exhibitions
- Your logo on Stephen's website (stephenbunting180.com)
- Social Media mentions and where possible TV, Radio and Streamed Interviews (over 70K followers on Twitter | 17.5K on Facebook)
- 2x Tickets to an event that Stephen appears in
- 2x Appearances from Stephen for team building days, corporate function or exhibition
- 1x signed match shirt and match used darts

OPTION 2 - POA plus VAT

- A patch on the front chest of Stephen's playing shirt, this will be used on all TV, Floor, European events and exhibitions
- Your logo on Stephen's website (stephenbunting180.com)
- Social Media mentions and where possible TV, Radio and Streamed Interviews (over 70K followers on Twitter | 17.5K on Facebook)
- 1x appearance from Stephen for team building days, corporate function or exhibition
- 1x signed match shirt

OPTION 3 - POA plus VAT

- A patch on the left arm of Stephen's playing shirt, this will be used on all TV, Floor, European events and exhibitions
- Your logo on Stephen's website (stephenbunting180.com)
- Social Media mentions and where possible TV, Radio and Streamed Interviews (over 70K followers on Twitter | 17.5K on Facebook)
- A personalised, autographed souvenir

OPTION 4 - £3,000 plus VAT

- Your logo will be on Stephen's shirt for non-televised events, for example, Players Championships (streamed events) and exhibitions
- Your logo on Stephen's website (stephenbunting180.com)
- Social Media mentions (over 70K followers on Twitter | 17.5K on Facebook)
- A personalised, autographed souvenir

*“SPONSORS HELP MAKE IT HAPPEN AND BECOME PART OF THE
PLAYERS SUCCESS STORY”*

THERE HAS NEVER BEEN A BETTER TIME TO GET INVOLVED

Darts continues to be the fastest growing UK Sport and it's popularity has expanded throughout the world. Darts is the second most watched sport on TV attracting millions of viewers (Sky Sports, ITV4 and BBC).

Working in partnership to help promote your company, product or brand we can provide a package to suit your business and cash flow.

- 🎯 **COMPETITION SPONSORSHIP** - Logo on playing shirt and website
- 🎯 **EVENT SPONSORSHIP** - Corporate or product endorsements
- 🎯 **SUPPLIER SPONSORSHIP** - Car, clothing etc
- 🎯 **WEBSITE SPONSORSHIP** - Your logo with detail and website/social media links

In addition, the player(s) will give mentions to sponsors on their social media platforms. When allowed and where possible during TV, radio, streamed and press interviews.

SPONSORSHIP PACKAGES CAN PROVIDE ANY OR ALL OF THE FOLLOWING

- Increased awareness
- Opportunity naming rights
- Enhanced brand or corporate image
- Promotion of product or profile
- Showcasing company/product
- Differentiation from the competition
- Effective leads generation
- Encouragement of brand shifting
- Audience insight
- Return on investment

FOR A NON OBLIGATION PROPOSAL CONTACT

Email: mark.dean@won-180.co.uk Tel: 07960 180 180



About us

WON-180.CO.UK Limited was formed in 2013 by Mark Dean, a fully DRA Registered Agent, to provide a comprehensive management service with the intention of giving players every opportunity to focus their efforts into practice and performance.

Mark and his team work hard in securing sponsorship partners for players providing a unique partnership opportunity which is mutually beneficial to both the player and sponsor. Sponsorship packages work in many different ways and at various levels with a package formulated to suit your needs. We can offer a real differentiating opportunity.

WON-180.CO.UK as well as promoting our own darts events can provide a full event service sourcing additional player(s) either direct or via their respective management. In addition, we can provide the equipment required to compliment any darts event be it a one player or multi player exhibition, trade show or corporate team building day etc.

WON-180
CO.UK

fsb⁸⁸
MEMBER

DRA
Quality Standard for
Accountancy

GBC
Good
Business
Charter



WON-180.CO.UK



@WON180COUK



@WON180COUK

WON-180.CO.UK LIMITED REGISTRATION NUMBER 08630565 | VAT 372 8664 61